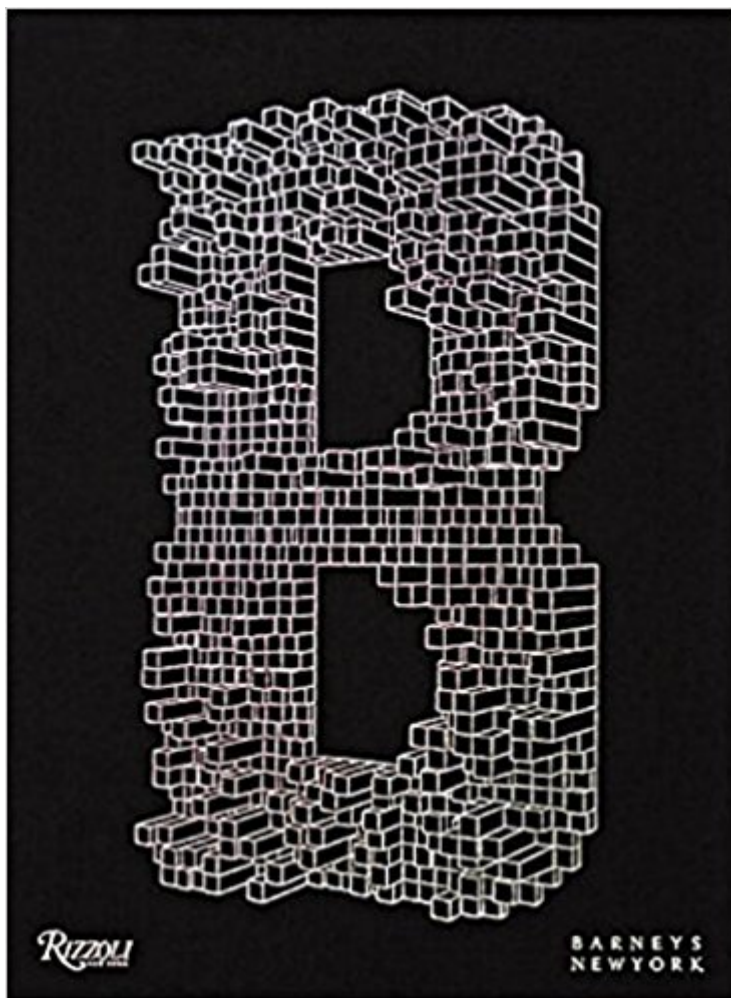


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# Barneys New York



## Synopsis

As Sarah Jessica Parker once told *Vanity Fair*, "If you're a nice person and you work hard, you get to go shopping at Barneys. It's the decadent reward." Known as the style hub where art, culture, and fashion come together and a mecca for discerning fashionistas and clothing connoisseurs since 1923, Barneys New York is a Manhattan institution that lives and breathes its mantra "Taste. Luxury. Humor." Founded over 90 years ago when Barney Pressman opened his first store in Manhattan, Barneys New York has since expanded to several locations within the U.S. and sells a number of high-end labels such as Balenciaga, Dries Van Noten, Burberry Prorsum, Saint Laurent Paris, as well as the company's own private label. Organized by chapters, this stunning visual album delves into the chic, stylish world of Barneys New York by showcasing the celebrated fashion designers whose careers the company helped launch including Giorgio Armani, Dries van Noten, Christian Louboutin, Manolo Blahnik, and Proenza Schouler; images of their storied window displays; iconic advertising campaigns shot by Herb Ritts, Bruce Weber, Juergen Teller, Steven Meisel, Deborah Turbeville, among others; their celebrity collaborations with stars like Lady Gaga, philanthropic efforts such as their Transgender project by Bruce Weber; and the evolving store design and architecture of flagship stores and restaurants. For loyal devotees, as well as those interested in fashion, style, art, and culture, this one-of-a-kind gem is a true collector's item that documents the company's significant influence on the evolution of fashion in New York City and captures the luxury, whimsy, and quintessential Manhattan esprit of Barneys New York.

## Book Information

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## Customer Reviews

"The debut book from the luxury retailer, which spells out the 93-year-old store's influence on New York fashion and culture through 300 pages of classic advertisements, campaigns, events, and window displays." "Publishers Weekly, Holiday Gift Guide 2016" Three hundred and four pages seems hardly enough to chronicle the creative body of work from the retailer's subversive past and artfully edgy present" "Women's Wear Daily" Editor Christopher Bollen's new exploration of the luxury retailer tells the story of the brand through groundbreaking campaigns and artistic collaborations." "Dallas Modern Luxury" While this book is a visual smorgasbord of all things Barneys, Barneys New York is above all an homage, love letter, visual diary, and celebration of a New York City retail institution that began almost 100 years ago." "New York Journal Of Books" Barneys New York has been at the intersection of art, culture, and fashion since 1923, and this book captures every titillating moment... As the tagline goes: 'Taste. Luxury. Humor.' • This book has all three in spades." "ArchitecturalDigest.com" "Published by Rizzoli and designed by Sagmeister & Walsh, BARNEYS NEW YORK is a visual compilation of advertisements, campaigns, events, and window displays selected by Barneys Creative Director Dennis Freedman and edited by Interview's own Editor-at-Large Christopher Bollen." "Interview Magazine

Christopher Bollen is a novelist, journalist, and editor who lives in New York City.

Not factual. Where are the merchandise stories?

Beautiful book.

It arrived not in original packaging, although stated NEW. It had finger prints all over it, I was disappointed.

Horrible

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